

# **READING IS MY SUPERPOWER!**

## **CORONADO ELEMENTARY READ-A-THON 2019**

Dear Coronado Families,

We are excited for our first Coyote READ-A-THON at Coronado Elementary. The best part of this READ-A-THON is that 100% of the money collected will be used to support our school while promoting a lifelong love of reading. We're hoping to make it a meaningful experience for the students with lots of reading, sponsorships, class parties as prizes and a **school-wide goal of raising \$100 per student**. Our theme this year is READING IS MY SUPERPOWER.

We want all students to participate. If each student reads for a minimum of 30 minutes a day we will accumulate over 207,900 minutes as a school! Each student will receive a reading log. These should be turned back in September 20<sup>th</sup> – 27<sup>th</sup>. If we have 100% reading participation and reach \$9,000 the whole school will earn a popsicle party during lunch!

Students will be asking for sponsors and donations. Sponsors will pledge a dollar amount per minute their student reads. Sponsors may instead give a flat donation amount in their student's behalf. The top reading and donating classes will be announced at our closing assembly on October 18<sup>th</sup>. During the assembly, prizes will be awarded and students who earn their READING POWER TAPE will stick our Principal to the wall! If we reach our goal of \$100 per student, the PTO will not ask for any more donations this year!

With the funds we raise, our PTO will continue to provide programs such as Accelerated Reader and RAZ kids, and we will also build on to the playground areas.

Thank you for supporting your child and our school in this READ-A-THON!

Coronado PTO

### **Here's how it works:**

1. **SPONSORS** – Students will ask family and friends to sponsor them for the READ-A-THON. Each sponsor will pledge to pay for each minute your children read (or are read to) or make a flat donation on behalf of your child/ren.
2. **READING** – From September 9<sup>th</sup> – 20<sup>th</sup>, students will read and record their minutes each day on the READING LOG. Minutes rather than books are recorded to be fair for readers at every level. READING LOGS will be turned in September 20<sup>th</sup> – 27<sup>th</sup> to your teacher.
3. **SUBMISSION TO CORONADO PTO** – Donations may be made at any point during the READ-A-THON at [www.coronadoptoaz.com/read](http://www.coronadoptoaz.com/read) or at the front office. On September 20<sup>th</sup>, students will tally their minutes read and collect pledge money from sponsors. Put all forms and money in an envelope labeled PTO READ-A-THON and turn it in to your teacher or the front office. ***All forms and money are due by September 27<sup>th</sup> in order to be eligible for prizes.***

### **READ-A-THON RULES**

For Questions, Please Contact the PTO (480-586-6711, [coronadoptoreadathon@gmail.com](mailto:coronadoptoreadathon@gmail.com))  
or Visit [www.coronadoptoaz.com/read](http://www.coronadoptoaz.com/read)

**Start reading and recording your minutes on Monday, September 9, 2019.** You may read books, comic books, short stories, poems, magazines or newspapers. Online reading also counts.

Use your READ-A-THON reading log to track your minutes read each day. Use your **Sponsorship Form** to keep track of your sponsors and how much they have pledged to donate.

#### MINUTES THAT COUNT

Reading by yourself	Reading to someone else
Being read to	Reading assigned homework
Reading before or after school	Reading in any language
Reading during school	Reading on the bus, in the car or upside down.

#### MINUTES THAT DON'T COUNT

Reading before Sept. 9 <sup>th</sup>	Reading after Sept. 20 <sup>th</sup>
Playing video/computer games	Listening to Audio books

#### **READ-A-THON PRIZES**

- Every 360 minutes earns a strip of READING POWER TAPE.
- \$75 earns a strip of READING POWER TAPE. At the closing assembly, the kids will use their reading power to stick our Principals to the wall.
- Class with most minutes read wins a cookie party.
- Class with the highest pledges wins a class party.
- If the school reaches the goal of 100% reading participation and \$9,000, students win a popsicle party at lunch.
- If we reach our goal of \$100 per student, PTO will not ask for any more donations this year!

#### **READ-A-THON SPIRIT DAYS**

September 9 <sup>th</sup> Book Character Day	Dress up as a character from one of your favorite books. Costumes should be in good taste (nothing scary or ghoulish). No masks and no toy weapons.
September 13 <sup>th</sup> Superhero Day	Dress as your favorite superhero. No masks and no toy weapons.
September 16 <sup>th</sup> Crazy Hair Day	Come with your hair as crazy and fun as you like.
September 19 <sup>th</sup> Pirate Day	It's National Talk like a Pirate Day, so come dressed as a Pirate too! No masks or toy weapons allowed.
September 20 <sup>th</sup> Pajama Day	Wear your pajamas and bring your favorite book. Kids will have extra silent reading time as the closing day of the READ-A-THON.

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or Visit [www.coronadoptoz.com/read](http://www.coronadoptoz.com/read)